

Riverside Bradford Baseball Sponsor Packages

Gold Package

This outstanding value includes:

Banner Advertisement

- Price includes a banner created and posted at one of the field complexes. Outdoor advertising is an excellent way to remind the audience of your product and strengthen brand awareness

Web Advertisement

- Advertisement on the Riverside Bradford web page
[**http://www.rbbaseball.org**](http://www.rbbaseball.org)
Clicking on your ad will direct customers right to your website, making it easy for many area residents to learn more about your business.

Sponsor Name on Team Jersey

- Price includes printing cost of Sponsor name on a team's jerseys.

Recognition Plaque

- Sponsor receives a plaque in recognition for supporting Riverside Bradford Baseball.



Bargain Price \$525
(Please check box indicating choice)

Please submit business card
for web and banner design.

Silver Package

This good value includes:

Web Advertisement

- Advertisement on the Riverside Bradford web page
[**http://www.rbbaseball.org**](http://www.rbbaseball.org)
Clicking on your ad will direct customers right to your website, making it easy for many area residents to learn more about your business.

Sponsor Name on Team Jersey

- Price includes printing cost of Sponsor name on a team's jerseys.

Recognition Plaque

- Sponsor receives a plaque in recognition for supporting Riverside Bradford Baseball.



Bargain Price \$400
(Please check box indicating choice)

Please submit business card
for web and banner design.

Bronze Package

This value includes:

Sponsor Name on Team Jersey

- Price includes printing cost of Sponsor name on a team's jerseys.

Recognition Plaque

- Sponsor receives a plaque in recognition for supporting Riverside Bradford Baseball.



Bargain Price \$300
(Please check box indicating choice)

Riverside-Bradford Baseball Sponsorship

This is a great way to create a sense of community and give the children a boost. Everyone involved will feel a part of something wholesome and fun. Sponsors can be large or small businesses, parents, grandparents or friends. Watch the smile of a child's face when they walk onto the field and sees your business name on the jersey! So please, help us make a child's dream come true and support Riverside Bradford Baseball.

This year Riverside Bradford is offering 3 Sponsorship/Advertising packages. These packages vary from your business name on jerseys to a complete package that includes your business name on jerseys, an Internet ad on the Riverside Bradford web page and a banner posted on a field.

See package pricing on the reverse side of this page.

In addition to providing a tremendous benefit to our children, a sponsor will receive exposure through various media outlets. Read below to see how your business can benefit from our advertising.

Business on the Web

There are countless reasons why and how a website can benefit your business. The Internet is the most professional, effective and cost efficient way to advertise and reach qualified prospects. The Web provides all the benefits of many other advertising media with several added features:

- **The cost is only a fraction of that of traditional advertising media.**
- **Your Click and Link directs customers right to your website, making it easy for many area residents to learn more about your business.**
- **Information about your company will be launched to an expanded audience. This will allow small businesses to compete at the same level as that of the large retail chains.**
- **Your products and/or services are accessible and can be purchased 24 hours a day, 365 days a year.**

The Benefits of a Sponsor Banner

- **Outdoors has a naturally large audience. Outdoor displays grab people's attention while they attend events.**
- **Efficiency is paramount in outdoor advertising. Due to its relatively low cost and extremely high audience, the cost is substantially lower than radio, TV and print media.**
- **Outdoor advertising is an excellent way to remind the audience of your product and strengthen brand awareness.**